

Email Template

I hope this email reaches you all well.

Please consider joining me [name] and TeamASHT for a virtual 5K in June 2021. [Insert example of how you plan to participate in the 5k, e.g. "I will be attending a socially responsible meet-up at a local park with fellow hand therapists to complete our 5K walk."]

TeamASHT will be cheering on the American Hand Therapy Foundation (AHTF) by way of the 6th Annual Virtual Run/Walk to support hand therapy research. The money raised from this run/walk will help fund critical research related to hand therapy practice.

There are several ways you can participate:

1. Join TeamASHT by registering through this link:
<https://www.eventbrite.com/e/ahtf-6th-annual-virtual-5k-runwalk-tickets-148442933811>
 - Just 31\$ (plus tax) to join TeamASHT
 - *Team Name:* TeamASHT
 - *Eventbrite Password:* TeamASHT2021
2. Let other ASHT members, OTs, PTs, OTAs, PTAs and physicians know to sign up for TeamASHT
3. Encourage others to donate by sponsoring your run/walk on TeamASHT
4. Let people know about the event by sharing in department newsletters, with local organizations, other hand therapy groups, employers, colleagues, friends and family
5. Show your support by completing a run/walk the week of June 6-13, 2021,
 - Take a picture, selfie or video of you on race day
 - i. A picture of your smart watch, pedometer or other will also work!
 - Upload and tag #TeamASHT on all your social media platforms including: Facebook, Instagram, Twitter, LinkedIn, Snapchat and Pinterest
 - Use other tags: #handtherapy, #upperextremity, #handtherapyresearch #virtual5K, #ASHT, #AHTFwalk, etc.
6. You can also create your own team on the Eventbrite site

AHFT has been supporting hand therapists since its founding in 1989. AHFT is a not-for-profit 501(c)(3) organization. The foundation supports efforts to develop and improve evidence for upper extremity hand therapy practice through funding clinical research, scientific research and education. This work is vital to how we as hand therapists deliver patient-centered and evidence-based practice.